

RAISING EXPLORERS: HOW THE LAGUNA BALI IS REDEFINING FAMILY TRAVEL



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For over 30 years, The Laguna Bali has epitomized refined hospitality, seamlessly blending luxury with the island's rich traditions. More than a sanctuary of beauty, it is a living storybook brought to life through immersive experiences and people who make them unforgettable.

Nestled along the shores of Nusa Dua, The Laguna Bali offers a beachfront escape for families seeking both relaxation and discovery. With seven lagoon pools, direct beach access, and family-friendly accommodations, the resort is a haven where parents and children create lasting memories. Whether splashing in sun-kissed waters, enjoying a beachfront brunch, or exploring Bali's vibrant culture, every moment fosters meaningful connections.

Adventures for Young Explorers

The Young Explorers' program brings Bali's heritage to life through interactive activities, from crafts and dance workshops to scavenger hunts and storytelling. Little ones can enjoy the children's pool while parents unwind by the lagoon pools or at Lagoon Spa.

As the day winds down, families can gather for Afternoon Tea at de Balé, savoring local delicacies and herbal teas in a relaxed, open-air setting.

Stories That Come to Life

At The Laguna Bali, luxury is enriched by its people. Many associates have deep roots in Bali's cultural heritage, sharing the island's history and traditions. Whether receiving insider tips from a concierge or enjoying a bartender's handcrafted infusion, every interaction immerses guests in the soul of Bali.



Designed for Every Generation

The Laguna Bali features 287 rooms, suites, and villas, blending modern elegance with indigenous craftsmanship. Designed for families, the Villa Serenity Offer provides a thoughtfully curated retreat for unforgettable moments.

Families enjoy roundtrip airport transfers, daily buffet breakfast at Banyubiru, and daily Afternoon Tea at de Balé Lounge & Bar, extended to four guests in a two-bedroom villa. A replenished minibar, unpacking and packing services, and light pressing upon arrival ensure a seamless stay. Meanwhile, 24-hour butler service caters to every need, allowing parents to relax while little ones delight in new experiences.

Experiencing Bali Without Leaving the Resort

Discovery is woven into every stay. The Indigenous Bali Series, a tribute to the island's cultural tapestry, unfolds through seasonal dining experiences, live artisan showcases, and interactive activities like Balinese dance workshops and cooking classes.

Rewarding Stays for the Whole Family

Families staying at The Laguna Bali can also make the most of their journey through the benefits of Marriott Bonvoy, Marriott International's award-winning travel program. Members enjoy exclusive perks such as room upgrades, late check-out (subject to availability), and the opportunity to earn and redeem points for future stays across over 30 hotel brands worldwide. With every family moment turned into a memory, Marriott Bonvoy ensures that unforgettable stays today lead to more meaningful travel tomorrow.

At The Laguna Bali, family travel is more than a getaway—it's a storybook waiting to be written.

For more information, visit <u>www.thelagunabali.com</u>.

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About The Laguna, a Luxury Collection Resort & Spa, Nusa Dua, Bali

Nestled on Bali's pristine white sand beach of Nusa Dua with infinite Indian Ocean views, The Laguna, a Luxury Collection Resort & Spa, Nusa Dua, Bali boasts seven shimmering lagoon pools, one for each day of the week, and 287 guestrooms, suites and villas surrounding lush tropical gardens. Featuring an enchanting Lagoon Spa and state-of-the-art fitness center, contemporary indoor and outdoor meeting venues all complemented by the personalized touches of the Luxury Collection Concierge service, which curates its programs to unlock the true essence of Bali for global explorers. The Laguna Resort & Spa delivers a variety of dining options from around the world: Banyubiru for Pan-Asian and international cuisines, beachfront Arwana for unparalleled premium coastal cuisine showcasing fresh live seafood, oysters, sushi and the island's favorite Sunday Beach & BBQ Brunch. Cornerstone, a private wine room



and Deli highlighting casual dining, homemade treats and daily specialties. Signature cocktails, wines, spirits, and light bites are on offer throughout the resort at **Kulkul Beach House**, **de Balé Lounge & Bar and Sapphire Bar**. For more information, please visit www.thelagunabali.com

About The Luxury Collection® Hotels & Resorts

The Luxury Collection® is comprised of world-renowned hotels and resorts offering unique, authentic experiences that evoke lasting, treasured memories. For the global explorer, The Luxury Collection offers a gateway to the world's most exciting and desirable destinations. Each hotel and resort is a unique and cherished expression of its location; a portal to the destination's charms and treasures. Originated in 1906 under the CIGA® brand as a collection of Europe's most celebrated and iconic properties, today The Luxury Collection brand is a glittering ensemble of over 120 of the world's finest hotels and resorts in over 40 countries and territories. All of these hotels, many of them centuries old, are internationally recognized as being among the world's finest. For more information and new openings, visit theluxurycollection.com or follow Instagram and Facebook. The Luxury Collection is proud to participate in Marriott Bonvoy®, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on on Marriott Bonvoy Moments and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit marriottbonvoy.com.

Marriott Bonvoy

About Marriott Bonvoy®

Marriott Bonvoy, Marriott International's award-winning travel program and marketplace, gives members access to transformative, eye-opening experiences around the corner and across the globe. Marriott Bonvoy's portfolio of more than 30 extraordinary hotel brands offers renowned hospitality in the most memorable destinations in the world. Members can earn points for stays at hotels and resorts, including all-inclusive resorts and premium home rentals, as well as through everyday purchases with co-branded credit cards. Members can redeem their points for experiences including future stays, Marriott Bonvoy Moments™, or through partners for luxurious products from Marriott Bonvoy Boutiques®. With the Marriott Bonvoy app, members enjoy a level of personalization and contactless experience that allows them to travel with peace of mind. To enroll for free or for more information about Marriott Bonvoy, visit marriottbonvoy.com. To download the Marriott Bonvoy app, go here. Travelers can also connect with Marriott Bonvoy on Facebook, X, Instagram and TikTok.

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