



ST REGIS

JAKARTA

THE RESIDENCES

FOR IMMEDIATE RELEASE

**THE RAJAWALI PROPERTY GROUP UNVEILS AN EXCLUSIVE PREVIEW OF THE NEWEST
ULTRA-LUXURIOUS ST. REGIS BRANDED PROPERTY:
THE RESIDENCES AT THE ST. REGIS JAKARTA**



***Set in the Heart of Jakarta's Golden Triangle, The Residences at The St. Regis Jakarta Will Set
New Standards of Truly Branded Residences***

25th April 2016— The Residences at The St. Regis Jakarta recently hosted an exclusive Preview Event at the Marketing Gallery located on Jalan H.R. Rasuna Said, welcoming a select group of well-heeled residents of Jakarta and members of the media. The Residences at The St. Regis Jakarta marks yet another groundbreaking milestone for luxury living under the helms of Rajawali Property Group, one of Southeast Asia's largest and most influential property owners and developers with a folio including The St. Regis Bali, The St. Regis Langkawi, Four Seasons Hotel Jakarta, The Laguna, a Luxury Collection Resort, Nusa Dua, Bali; and more.

Located in the heart of Jakarta, The Residences at The St. Regis Jakarta will set a new sublime benchmark of tomorrow in Asia's new center of wealth, power and cosmopolitan life. Charlie Dang, Regional Vice President, Southeast Asia, Starwood Hotels & Resorts, said, "The St. Regis Jakarta and The Residences at The St. Regis Jakarta are a great testament to the growing wealth and appetite for luxury in Indonesia's capital. We are delighted to work with Rajawali Property Group to bring The St. Regis brand's bespoke service, contemporary design and refined elegance to the ever-bustling city of Jakarta."



ST REGIS

JAKARTA
THE RESIDENCES

Shirley Tan, CEO of Rajawali Property Group, added, “Jakarta currently features some upscale residences that are located above or next to hotels, but few offer the heights of refinement tied to The St. Regis name.”

Purpose-built to accommodate the very best of refined elegance and bespoke service, The Residences boasts 55 levels of sheer extravagance and are set to continue The St. Regis legacy of luxury and artful innovation epitomized by the first The St. Regis hotel on New York’s Fifth Avenue, “the finest hotel in the world.”



The Most Desirable Address In The City

The Residences at The St. Regis Jakarta will take its place--just as when John Jacob Astor IV threw open the doors of his Beaux-Arts masterpiece on New York’s Fifth Avenue in 1904--as the city’s premier luxury hospitality brand. Located on the same mega complex that comprises of The St. Regis Jakarta Hotel and Rajawali Place office tower, The Residences at The St. Regis Jakarta is poised to become the premier address for elite individuals who seek superb spatial value and that distinctive, treasured The St. Regis legacy.

The Residences at the St. Regis Jakarta will consist of 137 3-bedroom Sky Residences ranging from 355 to 373 square meters, 25 4-bedroom Sky Villas occupying 750 square meters and two stunning Sky Palaces, each featuring over 1,250 square meters of living space. The Sky Residences will be the first of its kind in Jakarta and will set a new precedence for top-end luxury where only the elite few belong.

From Sky Residences to the Wine Room, Cigar Lounge and Sculpture Garden, this is where legacies are fostered and the leaders of tomorrow are nurtured in exquisitely comfortable environments.

These exceptional residences will be fully integrated with the famous bespoke services of the St. Regis brand and its various global benefits, including membership in the Starwood Preferred Guest program and The St. Regis Jakarta Residential Owners Card.



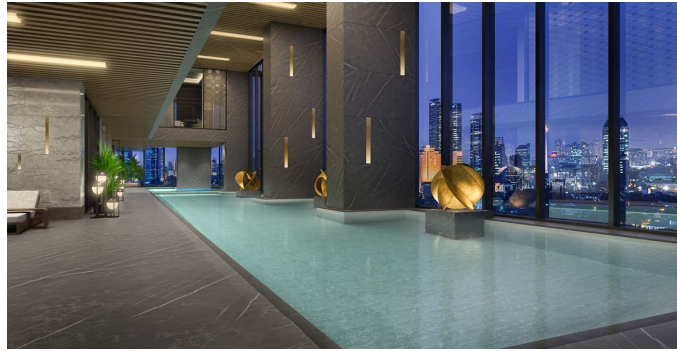
ST REGIS

JAKARTA

THE RESIDENCES

Timeless Elegance

With interiors designed by G.A. Design and architecture by renowned architecture firm Gensler in collaboration with celebrity designer Bill Bensley, The Residences at The St. Regis Jakarta guarantees a classical contemporary aesthetic; a vision of elegant urban living, unconcerned and unconstrained with present limitations.



Additionally, each residence will be individually curated and designed to the desire of the residents. Through an exclusive partnership with the premier lifestyle purveyor BIKA Living, a globally renowned Indonesian furniture company which has been crafting beautiful, bespoke furniture using only the finest materials for over 40 years, Residence owners will enjoy pricing privileges when purchasing specially curated pieces, in addition to enjoying a full interior design service from initial plans to execution, including for lighting, artwork and soft furnishings. As the sole distributor of Baker Furniture, Saint-Louis, Missoni Home and Ralph Lauren Home Accessories in Indonesia, BIKA Living adds yet another assurance that owners of the most desirable address in the city will get only the finest, exquisite living arrangements possible only through the kind of promise a St. Regis property can guarantee.

To learn more about The Residences at The St. Regis Jakarta, please visit www.rajawaliplace.com.

For marketing inquiries please contact:

Swanny Hendrarta

Head of Sales & Marketing

Rajawali Property Group

Tel: (62) 021 5760808 ext 8606

Email: swanny.hendrarta@rajawali.com

-Ends-



ST REGIS

JAKARTA

THE RESIDENCES

About Rajawali Property Group

Rajawali Property Group is the real estate investment and development arm of Rajawali Group. Rajawali Group is one of Indonesia's largest investors. Driven by the philosophy of value creation, the Group has successfully engaged across a wide range of industries, including hotel & property, agriculture, mining, infrastructure, transportation, and media. Over the last three decades, the Group has built a solid reputation for strategic investments, including Indonesia's first privately-owned television network Rajawali Citra Televisi Indonesia (RCTI), the nation's first private mobile services operator PT XL Excelcomindo Pratama, and growing PT Express Transindo Utama into the country's second largest taxi operator by fleet size with a business model recognized by the United Nations Development Program (UNDP) as an effective poverty reduction program for emerging economies. The Group's track record in value creation includes the turnaround of PT Perusahaan Rokok Tjap Bentoel and partnering with the Government of Indonesia to significantly increase the shareholder value of the country's largest cement maker PT (Persero) Semen Gresik Tbk. As part of the Group's vision of a sustainable future for Indonesia and Asia, it established the Rajawali Foundation Institute for Asia and initiated the Harvard Kennedy School Indonesia Program to enhance research and education in public policy and governance issues.

About St. Regis Hotels & Resorts

Combining classic sophistication with a modern sensibility, St. Regis is committed to delivering exceptional experiences at over 35 luxury hotels and resorts in the best addresses around the world. Since the opening of the first St. Regis hotel in New York City over a century ago by John Jacob Astor IV, the brand has remained committed to an uncompromising level of bespoke and anticipatory service for all of its guests, delivered flawlessly by signature St. Regis Butler Service. For more information and future openings, please visit stregis.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

About BIKA Living

Creating Tomorrow's Antiques, Today - BIKA LIVING is a place where you can get beautiful furniture and home decorative items from all over the world. Products are curated and created with exceptional finishes, bold design, and outstanding process featuring the very best in contemporary and traditional decoration, designed with a mindset of creating precious family heirlooms, which will be treasured for generations to come.

For press inquiries please contact:

Risti Brophy / Viana Igah – Petrie PR

Tel: (62) 8788 222 3730 / (62) 815 8230 578

Email: risti@petriepr.com / viana@petriepr.com