



**STARWOOD HOTELS & RESORTS DEBUTS ULTRA-LUXURY BRAND IN MALAYSIA WITH
THE OPENING OF THE ST. REGIS LANGKAWI**

Langkawi's First New Luxury Resort in a Decade Arrives on one of the 99-island Archipelago

LANGKAWI, MALAYSIA – April 6, 2016 – St. Regis Hotels & Resorts, part of Starwood Hotels & Resorts, Inc. (HOT:NYSE), today announced the arrival of the iconic luxury brand into Langkawi, UNESCO's First Southeast Asia Geopark, with **The St. Regis Langkawi**. Owned by Integrated Nautical Resort Sdn Bhd (INR), the resort is a joint venture between Rajawali Group and the Government of Malaysia's Ministry of Finance. The opening marks the brand's 37th address and the first ever St. Regis in Malaysia. Following the recent opening of The St. Regis Dubai, the brand is poised to continue its growth momentum this year with grand openings in Kuala Lumpur, Malaysia; the Maldives; Changsha, China and Cairo, Egypt.

The St. Regis brand remains laser-focused on increasing its presence in destinations where travelers from around the globe are seeking bespoke guest experiences. The St. Regis Langkawi is set to redefine luxury hospitality on the island, from the resort's lush, secluded location, to the iconic St. Regis Butler Service which provides guests with beyond expectation experiences.

Rainforest Meets Riviera

Located in the coveted Langkawi archipelago, the resort is a natural paradise, fringed by a 600-meter white sand beach overlooking the emerald green waters of a 100,000-square meter lagoon, which integrates seamlessly with the Andaman Sea. The hotel is conveniently located within a 30-minute drive from the Langkawi International Airport.

With interiors designed by **G.A Design** and architecture by renowned architecture firm **Gensler**, the hotel channels a classical contemporary aesthetic. A vision of elegant island living, guests are welcomed into a dreamlike atmosphere where each moment thoughtfully blends indoor spaces with the outdoors. The resort's mansion house infuses European and Middle Eastern influences with a subtle color palette of soft blues and beiges, playing up the stunning views of the surrounding landscape. Islamic arches, mashrabiya-inspired screening, and large private courtyards embrace the design's axial symmetry, giving way to a garden oasis populated with date palms, allamanda and bougainvillea.

The St. Regis Langkawi offers 4 private overwater villas and 85 luxuriously-appointed rooms. Each room is distinct in design with bold accent hues and imaginative paintings by esteemed local artists. All rooms offer expansive, unobstructed views of the sea from spacious terraces.

"The St. Regis Langkawi will be the first luxury resort to open within the last decade in Langkawi and there is an opportunity to further strengthen a market of well-heeled travelers that will appreciate the renowned brand's tailor-made services and programs", says Mr. Erhard Hotter, Senior Vice President Hotel Operations, Rajawali Group.



Exquisite Culinary Experiences

The St. Regis Langkawi features six distinct restaurant and bar venues, including **Kayu Puti**, which serves Asian-inspired haute cuisine. Designed by renowned landscape architect, Bill Bensley, the restaurant represents a private over-water beach house of an art collector. The visual feast is augmented by a specially curated antique collection featuring century-old wooden doors and windows repurposed from the Dutch embassy in Yangon and 60 teak columns inlaid with camel bone from India. In addition, the resort also offers modern French cuisine infused with Asian and Middle Eastern flavors at **L'Orangerie**, featuring spectacular views of the Andaman Sea and lush rainforest. The **Gourmand Deli** crafts a generous selection of fresh, homemade breads and pastries, as well as a selection of refreshing iced teas infused with local herbs and spices.

The St. Regis Bar is the premiere destination for classic cocktails and canapés and surrounds guests in a rich atmosphere influenced by its views of the dense rainforest. The **Decanter** wine bar is an intimate and refined space where connoisseurs can savor the pleasures of rare vintages while **The Drawing Room** provides the perfect backdrop for guests to enjoy intimate gatherings amid plush interiors.

Refined Facilities and Bespoke Services

Spanning more than 800 square meters, the St. Regis brand's signature **Iridium Spa** enables guests to indulge in a range of specialty massages and well-being treatments in a tranquil and inviting environment. Other facilities include a salon, an infinity swimming pool, a 100,000-square-meter natural-salt water swimmable lagoon, and a well-equipped athletic club.

With over 1,000 square meters of private event space, including an exquisite outdoor **Wedding Pavilion** inspired by Moorish design, a pre-function area, and six meeting and event venues, The St. Regis Langkawi is the ideal setting for grand or intimate gatherings. Spanning 300 square meters, **The Astor Ballroom**, crowned by crystal chandeliers, features state-of-the-art technology as well as bespoke catering options to ensure flawlessly executed gatherings.

For more information, please visit www.stregis.com/langkawi

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About St. Regis Hotels & Resorts

Combining classic sophistication with a modern sensibility, St. Regis is committed to delivering exceptional experiences at over 35 luxury hotels and resorts in the best addresses around the world. Since the opening of the first St. Regis hotel in New York City over a century ago by John Jacob Astor IV, the brand has remained committed to an uncompromising level of bespoke and anticipatory service for all of its guests, delivered flawlessly by signature St. Regis Butler Service. Starwood's ultra-luxury brand is set to expand its legacy to 50 hotels by 2020. For more information and new openings, visit www.stregis.com or follow [Twitter](#), [Instagram](#) and [Facebook](#).

About Rajawali Property Group



Rajawali Property Group is the real estate investment and development arm of Rajawali Group. Rajawali Group is one of Indonesia's largest investors. Driven by the philosophy of value creation, the Group has successfully engaged across a wide range of industries, including hotel & property, agriculture, mining, infrastructure, transportation, and media. Over the last three decades, the Group has built a solid reputation for strategic investments, including Indonesia's first privately-owned television network Rajawali Citra Televisi Indonesia (RCTI), the nation's first private mobile services operator PT XL Excelcomindo Pratama, and growing PT Express Transindo Utama into the country's second largest taxi operator by fleet size with a business model recognized by the United Nations Development Program (UNDP) as an effective poverty reduction program for emerging economies. The Group's track record in value creation includes the turnaround of PT Perusahaan Rokok Tjap Bentoel and partnering with the Government of Indonesia to significantly increase the shareholder value of the country's largest cement maker PT (Persero) Semen Gresik Tbk. As part of the Group's vision of a sustainable future for Indonesia and Asia, it established the Rajawali Foundation Institute for Asia and initiated the Harvard Kennedy School Indonesia Program to enhance research and education in public policy and governance issues.

Media contacts:

Melissa Mohan

Director of Marketing

Tel : +604 960 6666

Fax : +604 960 6777

Mobile : +6019 414 5939

Email : melissa.mohan@stregis.com